

PARTNERSHIP OPPORTUNITIES WITH THEATRE CALGARY

LGBTQA2S+ EQUALITY **WE'RE LOUDER TOGETHER**

THE LOUDER WE GET

As a non-profit organization, Theatre Calgary is committed to bringing stories from all backgrounds, attitudes and places to life on our stage. Telling the stories of the LGBTQA2S+ community is a vital part of promoting a diverse and inclusive community. We are proud to be showcasing the world premiere of *The Louder We Get* on our stage from January 28 to February 22, 2020.

Destined for Broadway, this dazzling musical follows the compelling and inspirational true story of Canadian teenager, Marc Hall as he navigates the Catholic school system to fight for his right to take his boyfriend to prom and quickly finds himself at the front-line battle for LGBTQA2S+ equality.

SUPPORTING THE LGBTQA2S+ COMMUNITY

Representation is key to the path of progress and through art and storytelling we can advocate for under-represented and diverse communities while not acting as their voice. We must act as allies to amplify and champion their voices.

Theatre Calgary invites you to partner with us to champion Marc's story with *The Louder We Get*. Together, we can create an inclusive, diverse and impactful arts community that both informs and reflects the society that we live in!

OUR COLLABORATIVE IMPACT

Theatre Calgary strives to present relevant and inspiring theatre to audiences of all backgrounds. We look to Community Leaders like yourself who are committed to creating an inclusive Calgary. By partnering with Theatre Calgary, you will be contributing to:

- Shining a light on the LGBTQA2S+ community
- Building awareness and engaging people in conversation around inclusion and diversity
- Strengthening a historically marginalized community
- Highlighting your organization as a community leader who promotes diversity and inclusion
- Building an inclusive culture where peoples of unique perspectives, experiences, backgrounds and attributes are valued, respected and leveraged
- Equipping individuals with important tools to become leaders in creating more equitable communities

Theatre Calgary actively seeks out new and unheard voices as a means of empowering under-represented communities to tell their own stories, in their own voices. Your support will allow the true story of Canada's own Marc Hall to be heard on our stage.

theatre:
CALGARY 220 9 Ave SE
Calgary, AB T2G 5C4
theatrecalgary.com



SHARING MARC'S HEARTFELT AND IMPORTANT STORY IS PART OF THEATRE CALGARY'S ROLE IN CALGARY...TO USE OUR VOICE TO BE A LEADER IN INCLUSION AND ACCEPTANCE FOR ALL CALGARIANS."

STAFFORD ARIMA,
ARTISTIC DIRECTOR



THIS MUSICAL SHARES SUCH IMPORTANT MESSAGES ABOUT LOVE, ACCEPTANCE, COMMUNITY AND RESILIENCE. THE STORY AND LEARNINGS ARE STILL VERY RELEVANT AND WHAT WE NEED TO HEAR RIGHT NOW. I AM HAPPY TO CONTINUE SHARING MY STORY IN THE HOPE I CAN INSPIRE AND HELP OTHERS."

MARC HALL

PARTNERSHIP OPPORTUNITIES

\$25,000 CHAMPION SPONSOR BENEFITS

BRANDING

- Permission to use Theatre Calgary's logo and endorsement as a Corporate Partner for *The Louder We Get* and support of the LGBTQA2S+ Community through social media, website and blogs.
- Sponsor recognition on our digital boards in the Max Bell Theatre during the run of *The Louder We Get*.
- Logo placement on Theatre Calgary's website as a production sponsor of *The Louder We Get*.
- Logo placement on the show programmes as a production sponsor for the remainder of the season.
- Logo recognition on the signage boards in the Max Bell Theatre (x3) as a Tier 1 Sponsor.
- Table top signage at the private hosting event.

ENTERTAINMENT AND CORPORATE HOSTING

- Opportunity to speak for 2 - 3 minutes at the opening night VIP reception.
- 2 tickets to the VIP opening night cocktail reception for the remaining 2019/20 productions (3 shows).
- 50 complimentary tickets for *The Louder We Get* to be used for client hosting or employee recognition.
- Use of the upper lobby to host a private reception for the performance of *The Louder We Get*.
- Access to preferred Corporate pricing for bar service.
- Access to our preferred catering list for a private cocktail reception pre-show and during intermission.
- A private exclusive backstage tour for you and your guest following the performance.

\$10,000 PARTNER SPONSORSHIP BENEFITS

BRANDING

- Permission to use Theatre Calgary's logo and endorsement as a Corporate Partner for *The Louder We Get* and support of the LGBTQA2S+ Community through social media, website and blogs.
- Sponsor recognition on our digital boards in the Max Bell Theatre during the run of *The Louder We Get*.
- Logo placement on Theatre Calgary's website as a production sponsor of *The Louder We Get*.
- Logo placement on the show programmes as a production sponsor for the remainder of the season.
- Logo recognition on the signage boards in the Max Bell Theatre (x3) as a Tier 2 Sponsor.
- Table top signage at the private hosting event.

ENTERTAINMENT AND CORPORATE HOSTING

- Opportunity to speak for 2 - 3 minutes at the opening night VIP reception.
- 2 tickets to the VIP opening night cocktail reception for *The Louder We Get*.
- 20 complimentary tickets for *The Louder We Get* to be used for client hosting or employee recognition.
- Use of the upper lobby to host a private reception for the performance of *The Louder We Get*.
- Access to preferred Corporate pricing for bar service.
- Access to Theatre Calgary's preferred catering list for a private cocktail reception pre-show and during intermission.
- A private exclusive backstage tour for you and your guest following the performance.

\$5,000 SUPPORTER SPONSORSHIP BENEFITS

BRANDING

- Logo recognition on Theatre Calgary's website as a production sponsor.
- Logo placement on the show programmes as a production sponsor for the remainder of the season.

ENTERTAINMENT AND CORPORATE HOSTING

- 2 tickets to VIP cocktail reception of *The Louder We Get*
- 10 tickets to be used for client hosting or employee recognition.
- 10 Passes to our private WO Mitchell Room with complimentary bar service pre-show and during intermission.
- A private exclusive backstage tour for you and your guest following the performance.

ABOUT US

Theatre Calgary is the most recognizable arts and culture icon in our vibrant city—and one of Calgary's most treasured gems. For 52 years, we have focused our energy on providing the community with the finest quality productions. From our humble beginnings as a social club to our current standing as Calgary's largest professional theatre company, we have proudly staged everything from Shakespeare to Andrew Lloyd Webber.

Theatre Calgary believes that today's stories need to be told today, with no borders, no barriers and no boundaries. To be recognized as an impactful and innovative theatre company, new works and new voices must be ingrained in our artistic vision. It's crucial that Theatre Calgary's art reflects the world we live in today, and uses its voice to thrillingly tell today's stories in imaginative ways.

AT THEATRE CALGARY OUR PURPOSE IS CLEAR:
CRUSHING MONOTONY THROUGH CREATIVE AND ENGAGING EXPERIENCES.

CONTACT US

To become involved or for more information, please contact:

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