



For Immediate Release
AUGUST 29, 2019

MEDIA RELEASE

THEATRE CALGARY AND CANADIAN LGBTQ+ ADVOCATE AND HERO MARC HALL GET LOUD FOR PRIDE

(CALGARY, AB) - Theatre Calgary is getting loud for Calgary Pride Week, sharing the inspirational story of Canadian Marc Hall, the true life hero behind their production *The Louder We Get*. Theatre Calgary also released the music video of the show's title song today, further sharing the messages of love, equality and inclusivity in Calgary.

Hall, who now calls Calgary home, inspired people across Canada when he won his Ontario Superior Court battle for the right to take his boyfriend to his high school prom. Now 17 years later, the meaning and message of Marc's story is just as important today, as it motivates and inspires people to embrace equality and stand up for who they are.

*"I am so incredibly thrilled that *The Louder We Get* will be presented in my home city," says Hall. "This musical shares such important messages about love, acceptance, community and resilience. The story and learnings are still very relevant and what we need to hear right now. I am happy to continue sharing my story in the hope I can inspire and help others."*

The *Louder We Get* music video, co-sponsored by 4K Productions and Studio Bell, home of the National Music Centre, features 16 musical theatre students from Henry Wise Wood High School singing with *The Louder We Get*'s Calgarian-raised songwriters, Colleen Dauncey and Akiva Romer-Segal. The song all about speaking up for what you believe, standing up for someone you care about and making change.

Stafford Arima, Theatre Calgary's Artistic Director, is excited to bring this story to the stage. The theme of the 2019-20 season is about embracing the uniqueness of individuals. *The Louder We Get* truly captures the essence of this theme and will bring Calgarians together. *"Sharing Marc's heartfelt and important story is part of Theatre Calgary's role in Calgary...to use our voice to be a leader in inclusion and acceptance for all Calgarians,"* said Arima. *"This song is both uplifting and what Pride truly represents...love."*

Hall will also be joining Theatre Calgary marching in the Pride Parade Sunday, September 1st.

The music video for *The Louder We Get* can be found on YouTube (youtube.com/theatrecalgary).

The Louder We Get will play at Theatre Calgary January 28 - February 22, 2019. The show is written by Kent Staines, with lyrics by Akiva Romer-Segal, and music by Colleen Dauncey.

Theatre Calgary formed 51 years ago, on July 1, 1968 when two, small theatre groups merged into Calgary's first professional theatrical company. Theatre Calgary's mission is to stimulate, provoke, and delight through ambitious programming created to ignite local, national, and international engagement. Theatre Calgary is a member of the Professional Association of Canadian Theatres, and operates within the jurisdiction of the Canadian Theatre Agreement. For more information, visit us at theatrecalgary.com and follow us on [Instagram](#), [Twitter](#) and [Facebook](#).

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