

CRITICS AND AUDIENCES ARE RAVING AS
THE LOUDER WE GET BECOMES
TOP-SELLING SHOW OF THE SEASON

NOW PLAYING UNTIL FEBRUARY 22

"★★★★... *Evan Kinnane turns in one of those electric, no-holds-barred, knock-it-out-of-park performances that are as rare as they are breathtaking.*"

"A story that feels urgent, current and, most importantly, hopeful."

- Louis B. Hobson, Calgary Herald

"The musical is more about teen power..."

There's a ton to love about this fun and tear-jerking teen musical."

- J. Kelly Nestruck, Globe and Mail

"An absolute must-see...clever, funny, and moving."

- Lori Montgomery, theYYScene.com

"The Louder We Get is the not to be missed musical of the season."

- JennaShummoogum.com

(CALGARY, AB) - The critics are raving and audiences are cheering about Theatre Calgary and Mary Young Leckie's presentation of *The Louder We Get* (book by Kent Staines, lyrics by Akiva Romer-Segal, music by Colleen Dauncey). The show, now in its fourth week, has not only become a hot ticket, but is also the highest rated production (by audiences) at Theatre Calgary in more than five years.

"I'm so excited that *The Louder We Get* is taking our audiences, and Calgary, by storm," says Artistic Director Stafford Arima (*Allegiance*, Broadway). "As of today, *Louder* is Theatre Calgary's top selling show of the season, and it's heartwarming to see this musical resonate with audiences of all ages, knowing that a true story about raising one's voice connects so deeply."

The Louder We Get follows the real-life events of Ontario native Marc Hall, who fought for his right to take his boyfriend to high school prom. 17 years later, the meaning and message of Marc's story is just as important today, as it motivates and inspires people to embrace equality and stand up for who they are. It is a story about speaking up for what you believe, standing up for someone you care about, and making change.

The show is directed by **Lonny Price** (*Sunset Boulevard* - revival, *Lady Day at Emerson's Bar and Grill*, *Master Harold and the Boys*, Broadway; *Scotland, PA*, Off-Broadway), with co-direction by **Matt Cowart** (*Sunset Boulevard* - revival, *Lady Day at Emerson's Bar and Grill*, *110 in the Shade*, Broadway), and choreography by **Rebecca Howell** (*Moulin Rouge! The Musical* - Assoc. Choreographer, Broadway; *The Secret Diary of Adrian Mole aged 13 3/4: The Musical*, West End).

The show features **Evan Kinnane** (*Moulin Rouge! The Musical*) in the role of Marc Hall, along with **Lee MacDougall** (*Come From Away*, Broadway) and **Thom Allison** (*Priscilla Queen of the Desert*, Broadway).

Theatre Calgary has also just released a new video that features exclusive footage from the show, along with insights from Price, Cowart, Arima, the cast, and more.

The cast of *The Louder We Get* also includes Calgary and Canadian talent **Rielle Braid, Devin Cecchetto, Kevin Corey, Naomi Costain, Deann DeGrujter, Nick Dolan, Alexa Elser, Alexandra Gratton, Kira Guloien, Isidora Kecman, Fionn Laird, Ryan Maschke, Jamie Mayers, Katie McMillan, Glen Mills, Scott Olynek, Joel Schaefer, Kolton Stewart, and Roel Suasin.**

The Louder We Get runs at Theatre Calgary until February 22, 2020, in the Arts Commons Max Bell Theatre, in Calgary Alberta, Canada. Tickets are on sale at theatreocalgary.com.

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For more information or interview requests please contact:
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